

Name: Emma Kate Graf, Takira Burt, Maggie McWay, Age: 12 to 13
School: Daphne Middle School Olivia Szyjanski
Grade: 7th

AUDIO

(write out exactly what should be said. If no spoken words are needed during a video segment, simply indicate "silence," or propose a music genre/tempo such as suspense, sad, fast to help describe the scene)

Fashion Music

VIDEO

(provide as much description of what would be shown on screen as possible to help capture the message and feel of your commercial. Please line up the video description on this side with the words or music suggestion on the audio side, so it is clear what should match up)

Quick clips of Judy Garland,
Elvis, Michael Jackson and
Marilyn Monroe during happy times.

Flash Sound

Brief Flash

Darken Tragic Music

1st Announcer: Marilyn Monroe, found dead
on Aug. 5th, 1962.
Cause of Death: Overdose

★ 1 - Picture of Marilyn looking worn
2 - Flash in to screen with facts
saying: - About 60% of overdose deaths
involve prescription drugs

★ 2 - Picture of Elvis looking worn

2nd Announcer: Elvis was found dead
August 16, 1977. Cause of death:
overdose

2 - Flash in to a screen with facts
saying: Drug overdose is the leading cause
of death in the US.

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VIDEO

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3rd ANNOUNCER: Judy Farland was found dead on June 22, 1969. Cause of death: drug overdose.

A1 - picture of Judy H. looking unwell.
2 - Flash into a screen with facts saying: Overdose can happen when first time used

4th ANNOUNCER: Michael Jackson was found dead on June 25, 2009
Cause of death: Overdose of Drugs

A1 - Picture of Michael Jackson looking worn
2 - Flash into a screen with facts saying: An overdose usually occurs within 1-3 hours after using the drug

FLASH

brief flash to a blank screen